

## **Tentative Speakers / Topics include:**

### Visual Arts:

Jeanette Smith (Art Consultant) - Art Licensing  
Robert Lee Fritz (3-D Artist) - Creating niches and corporate sales  
John McDavitt (Commercial Artist) - Heroic Decision Making  
Janet Bloch (Artist & Consultant) - Curator for the Day

### Media Arts:

Kelley Baker (Filmmaker) - Guerilla Marketing & Self-Distribution  
Julie Freestone (Sundance Institute) - TBD  
Jeffrey Fisher (Fisher Creative Group) - Breaking into the Commercial World

### Performing Arts:

Matt Hennessy (Musician and Recording Engineer) - Recording Industry  
Greg Eichelberger (Musician) - Creating & Managing a Career  
Lisa Canning (Musician & Entrepreneur) - TBA  
Victoria Lyman (Dance Boutique)- Turning Your Artistic Passion into a Retail business

### Literary Arts:

Jennifer McCord & Sheryl Stebbins - Publishing Today  
McCord & Stebbins - Writing a book proposal  
*(A limited number will have the opportunity to have a book proposal reviewed.  
Please see website for more details.)*

### Nuts & Bolts:

Legal Issues for Visual Artists  
Legal Issues for Performing Artists  
Accounting for Artists

### Panel Discussions:

Marketing  
Websites  
Portfolios  
Getting Started

**Plus many more including faculty sessions**