



Self Employment

Newsletter

SEPTEMBER 2009

SEA Box 365 • C/o North Central College • 30 N. Brainard St. • Naperville, IL 60540 • 630.637.5468

www.seaconference.com

SEA National

Feb. 19th & 20th, 2010
Coordinated by
North Central College
Naperville, IL

SEA North

Fall 2010
Coordinated by
St. Olaf College
Northfield, MN

SEA / BizArts

March 2010
Coordinated by
Edmonds & Everett
Community Colleges
Everett, WA

SEA OzArts

March 13th, 2010
Coordinated by
Drury University
Springfield, MO

SEA South

February 27th, 2010
Coordinated by
The University of Tampa
Tampa, FL

SEA East

March 27th, 2010
Coordinated by
The University of North Carolina
Greensboro (UNCG)
Greensboro, NC

New Monthly Articles to be featured on the SEA Website

SEA is pleased to announce that Jeffrey P. Fisher, Jeanette Smith, and Lisa Canning will be writing monthly articles for our website. Brief segments will also be highlighted in our newsletters.

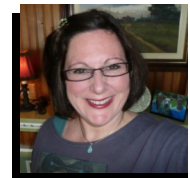


Jeffrey P. Fisher is an in-demand audio/video artist, trainer, and consultant. He works from his Chicago-area project studio providing music, audio, video, writing, consulting, training, and media production services. His website is www.jeffreyfisher.com. September's article is titled "[Enthusiasm Rules!](#)"



Jeanette Smith, owner of J'net Smith Marketing—Licensing—Publishing, has more than 20 years experience in the licensing and publishing industries, including building the DILBERT brand from its infancy to global corporate icon as VP Licensing United Media as well as representing, consulting and coaching hundreds of licensed artists, including Tara Reed and Becky Denny. She is also a business partner with Tom Wilson, Internationally syndicated Ziggy cartoonist and President Character Matters, LLC where she brings her strategic marketing expertise to character development and branding projects for such renowned clients as Father Flanagan's Girls and Boys Town. Jeanette's website is www.jnetsmith.com. Her September article is titled "[Artists' Top 5 Licensing Questions.](#)"

Lisa Canning is the founder of Entrepreneur The Arts. With a love for the arts, entrepreneurship, creativity and innovation, Lisa has developed, and helped others develop, ventures at the intersection of artistry and business for almost 25 years. In September of 2010 Lisa will open The Institute for Arts Entrepreneurship, an entrepreneurial training school for artists, in Chicago. The website is www.EntrepreneurTheArts.com. September's article is "[Characteristics of Successful Entrepreneurs.](#)"



All three have spoken at SEA Conferences in the past and will be joining us at the 10th Annual SEA Conference in Lisle, Illinois in February. The articles can be found on the SEA Website under "Articles." Articles are divided by the background of the speaker but MANY are applicable to all audiences. (Fisher is listed under Literary and Media, Smith is listed under Visual, and Canning is under Performing.

Make sure to visit the website at www.seaconference.com. Conference registration will be opening in October.

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Self-Employment in the Arts

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